

Course:	10398 - COMM 500 01	Department:	COMM
Responsible Faculty:	Jose Carlos Del Ama Gonzalo	Responses / Expected:	7 / 15 (46.67%)
Focus:	Overall Results		

0 1 2
10398 1.0

Communication	10398			
	Responses		Course	
	YES	NO	N	Mean
Q1 Are you a communication major?	7	0	7	1.0

Responses: [YES] Yes=1 [NO] No=2

0 1 2 3 4 5
10398 5.0

Communication	10398						Course Mean
	Responses					N	
	F	S	J	S	GS		
Q2 What is your class standing?	0	0	0	0	7	7	5.0

Responses: [F] Freshman=1 [S] Sophomore=2 [J] Junior=3 [S] Senior=4 [GS] Grad Student=5

0 1 2 3 4 5
10398 4.0

Communication	10398						Course Mean
	Responses					N	
	CRF	RFM	GER	GE	RFG		
Q3 What is the purpose of taking this class for you?	1	1	0	0	5	7	4.0

Responses: [CRF] Core Requirement for Major=1 [RFM] Requirement for Minor=2 [GER] General Education Requirement=3 [GE] General Elective=4 [RFG] Requirement for Graduate Program=5

0 1 2 3 4 5
10398 1.7

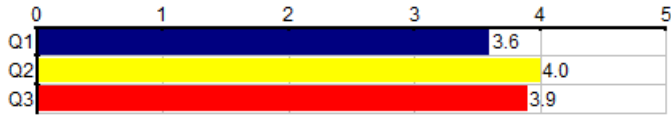
Communication	10398						Course Mean
	Responses					N	
	A	B	C	D	F		
Q4 What is your current grade in this class?	2	5	0	0	0	7	1.7

Responses: [A] A=1 [B] B=2 [C] C=3 [D] D=4 [F] F=5

Question:	What other comments do you have about the strengths and weaknesses of this course?
Response Rate:	71.43% (5 of 7)
1	none
2	This course was strange, it included mountains of reading required that could only be accessed online. The Teacher was nice enough, but that did not make up for painful nature of having to spend hours pouring through blurry copies of online transcripts.
3	Strengths were that it was minimum commitment, but weaknesses were that it was not engaging.
4	Information units are still applicable but have dated examples (2008)
5	Course work was the appropriate amount, didn't feel too overwhelmed.

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Course:	10398 - COMM 500 01	Department:	COMM
Responsible Faculty:	Jose Carlos Del Ama Gonzalo	Responses / Expected:	8 / 11 (72.73%)
Focus:	Overall Results		



University Wide (Online)	10398							
	Responses					Course		
	E	G	A	NI	U	N	Mean	
Q1	How effective was the use of technology in this course?	1	4	2	1	0	8	3.6
Q2	How reliable and accessible was the technology and/or Blackboard in this course?	2	5	0	1	0	8	4.0
Q3	Overall, how would you rate the effectiveness of online learning?	3	2	2	1	0	8	3.9

Responses: [E] Excellent=5 [G] Good=4 [A] Average=3 [NI] Needs Improvement=2 [U] Unacceptable=1



University Wide	10398						
	Responses				Course		
	O	F	H	U	N	Mean	
Q4	What type of course is this?	7	0	0	1	8	1.4

Responses: [O] Online=1 [F] Face-to-face=2 [H] Hybrid=3 [U] Uncertain=4



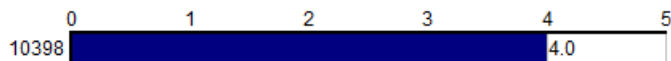
Communication	10398				
	Responses		Course		
	YES	NO	N	Mean	
Q5	Are you a communication major?	8	0	8	1.0

Responses: [YES] Yes=1 [NO] No=2



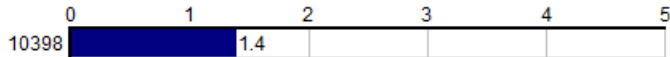
Communication	10398							
	Responses					Course		
	F	S	J	S	GS	N	Mean	
Q6	What is your class standing?	0	0	0	0	8	8	5.0

Responses: [F] Freshman=1 [S] Sophomore=2 [J] Junior=3 [S] Senior=4 [GS] Grad Student=5



Communication	10398							
	Responses					Course		
	CRF	RFM	GER	GE	RFG	N	Mean	
Q7	What is the purpose of taking this class for you?	2	0	0	0	6	8	4.0

Responses: [CRF] Core Requirement for Major=1 [RFM] Requirement for Minor=2 [GER] General Education Requirement=3 [GE] General Elective=4 [RFG] Requirement for Graduate Program=5



Communication	10398						
	Responses					Course	
	A	B	C	D	F	N	Mean
Q8 What is your current grade in this class?	6	1	1	0	0	8	1.4

Responses: [A] A=1 [B] B=2 [C] C=3 [D] D=4 [F] F=5

Question: What other comments do you have about the strengths and weaknesses of this course?

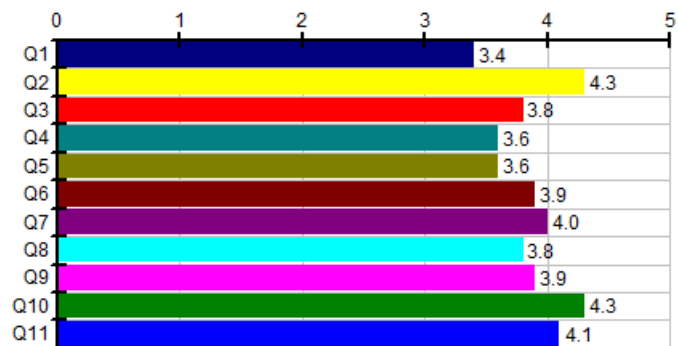
Response Rate: 75.00% (6 of 8)

- 1 no communications at all. Left hanging with no guidance. As my first year in grade school, this is horrible.
- 2 Professor Del Ama Gonzalo was very responsive whenever I had questions about case studies or in the readings for discussion posts. The content he presented was easy to learn and accessible. I enjoy online classes and while others may opt for in-person classes I thought this course was well taught and nicely laid out week by week. I did not use the office house the professor provided (hence why I voted neutral).
- 3 Interesting topics, well organized, informative.
- 4 I wish we could have met our professor in some way, either through a recorded video of him teaching. I know we can request a video chat, but it helps connect sometimes to the course materials to see and hear the person speak. Other than that, I learned a lot about the history of communication in this class.
- 5 I really liked the layout. Having no textbooks, but rather a very informative website with everything needed for the course was very useful and organized. I appreciated not having to dig through folders on Blackboard.
Even though I personally had some difficulties with the material, I still think the Blackboard discussions were very helpful in applying what we learned in the units.
The guidelines for the assignments and exams were also very clear.
I am also personally not a history person, but the information and backstories provided were really useful in understanding the origins of strategic communications and was perfect for an intro course.
Note: I put neutral for several of the questions below because this was an asynchronous class and there was no class time or opportunities to ask questions in class. The instructor was very responsive and active on Blackboard though, which I appreciate very much.
- 6 Got a little bit too political in the online discussions at some points.

Fall 2020 Survey
202110 (2020)

Central Connecticut State University
1. CCSU ALL

Course: 10398 - COMM 500 01	Department: COMM
Responsible Faculty: Jose Carlos Del Ama Gonzalo	Responses / Expected: 8 / 11 (72.73%)



Communication		Jose Carlos Del Ama Gonzalo						
		Responses				Individual		
		SA	A	N	D	SD	N	Mean
Q1	The instructor had an engaging method of instruction that facilitated my learning.	2	1	3	2	0	8	3.4
Q2	The instructor had command of the subject matter.	5	1	1	1	0	8	4.3
Q3	The instructor made good use of the class time.	3	1	3	1	0	8	3.8
Q4	The instructor was available to me during office hours.	2	2	3	1	0	8	3.6
Q5	The instructor provided an opportunity to ask questions and comment in class.	2	2	3	1	0	8	3.6
Q6	I found the class intellectually stimulating.	4	1	1	2	0	8	3.9
Q7	The textbook or class readings helped me learn about the subject matter.	3	3	1	1	0	8	4.0
Q8	The quality of instruction in this class was high.	3	2	1	2	0	8	3.8
Q9	The quality of the course content was high.	4	1	1	2	0	8	3.9
Q10	I believe the instructor's grading criteria for exam and assignments provided a true assessment of my learning.	5	1	1	1	0	8	4.3
Q11	I believe I put forth the best effort that I could in this class.	4	2	1	1	0	8	4.1

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

Course:	10398 - COMM 500 01	Department:	COMM
Responsible Faculty:	Jose Carlos Del Ama Gonzalo	Responses / Expected:	12 / 16 (75%)
Focus:	Overall Results		

0 1 2
10398 1.2

Communication	10398			
	Responses		Course	
	YES	NO	N	Mean
Q1 Are you a communication major?	10	2	12	1.2

Responses: [YES] Yes=1 [NO] No=2

0 1 2 3 4 5
10398 4.9

Communication	10398						
	Responses					Course	
	F	S	J	S	GS	N	Mean
Q2 What is your class standing?	0	0	0	1	11	12	4.9

Responses: [F] Freshman=1 [S] Sophomore=2 [J] Junior=3 [S] Senior=4 [GS] Grad Student=5

0 1 2 3 4 5
10398 3.7

Communication	10398						
	Responses					Course	
	CRF	RFM	GER	GE	RFG	N	Mean
Q3 What is the purpose of taking this class for you?	4	0	0	0	8	12	3.7

Responses: [CRF] Core Requirement for Major=1 [RFM] Requirement for Minor=2 [GER] General Education Requirement=3 [GE] General Elective=4 [RFG] Requirement for Graduate Program=5

0 1 2 3 4 5
10398 1.5

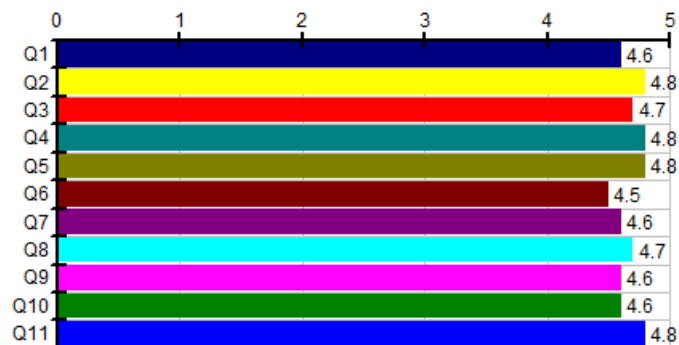
Communication	10398						
	Responses					Course	
	A	B	C	D	F	N	Mean
Q4 What is your current grade in this class?	7	4	1	0	0	12	1.5

Responses: [A] A=1 [B] B=2 [C] C=3 [D] D=4 [F] F=5

Question:	What other comments do you have about the strengths and weaknesses of this course?
Response Rate:	58.33% (7 of 12)

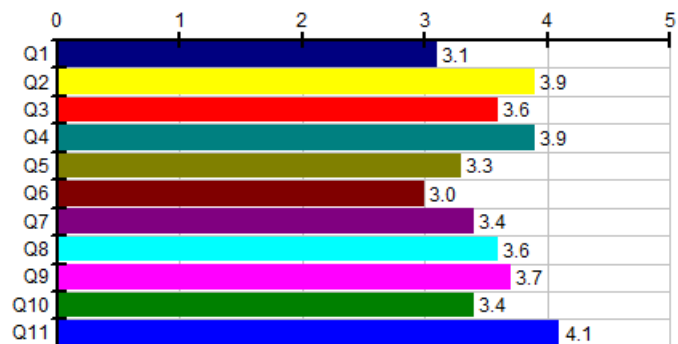
1	n/a
2	This was the perfect introduction course to the Graduate Program. The materials given made the theories come to life and brought it from a hypothetical to real-life examples.
3	This class was great because it gave me more than enough time to do the readings and work. However, I do think some face to face communication would've been helpful, especially since we did a lot of reading. Talking about the content more would've been helpful, so I think this class would be better suited to be a hybrid.
4	The course strength of this class is the expert experience and knowledge of our instructor, Professor Jose Carlos Del Ama Gonzalo. His insight into Strategic Communication, research methods, and engagement has made this class a joy to experience. The only area of opportunity is that I wish this course could have been taken in person.
5	I recommend that the Discussion Board component of this course be listed in Blackboard's course grading screen. Many students use this page as their go-to for what assignments are due, more so than the general left tab on BB's course information. It would make things easier to manage.
6	I had a hard time at the beginning with the announcements. I wish there was a way I could receive the professor's announcement on my phone.
7	Good class

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		Responses				Individual		
		SA	A	N	D	SD	N	Mean
Q1	The instructor had an engaging method of instruction that facilitated my learning.	7	5	0	0	0	12	4.6
Q2	The instructor had command of the subject matter.	9	3	0	0	0	12	4.8
Q3	The instructor made good use of the class time.	9	2	1	0	0	12	4.7
Q4	The instructor was available to me during office hours.	10	2	0	0	0	12	4.8
Q5	The instructor provided an opportunity to ask questions and comment in class.	10	1	1	0	0	12	4.8
Q6	I found the class intellectually stimulating.	6	6	0	0	0	12	4.5
Q7	The textbook or class readings helped me learn about the subject matter.	8	3	1	0	0	12	4.6
Q8	The quality of instruction in this class was high.	8	4	0	0	0	12	4.7
Q9	The quality of the course content was high.	8	3	1	0	0	12	4.6
Q10	I believe the instructor's grading criteria for exam and assignments provided a true assessment of my learning.	8	3	1	0	0	12	4.6
Q11	I believe I put forth the best effort that I could in this class.	11	0	1	0	0	12	4.8

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1



Communication		Jose Carlos Del Ama Gonzalo						
		Responses					Individual	
		SA	A	N	D	SD	N	Mean
Q1	The instructor had an engaging method of instruction that facilitated my learning.	0	4	1	1	1	7	3.1
Q2	The instructor had command of the subject matter.	2	2	3	0	0	7	3.9
Q3	The instructor made good use of the class time.	0	4	3	0	0	7	3.6
Q4	The instructor was available to me during office hours.	2	2	3	0	0	7	3.9
Q5	The instructor provided an opportunity to ask questions and comment in class.	0	3	3	1	0	7	3.3
Q6	I found the class intellectually stimulating.	0	3	2	1	1	7	3.0
Q7	The textbook or class readings helped me learn about the subject matter.	1	2	3	1	0	7	3.4
Q8	The quality of instruction in this class was high.	0	4	3	0	0	7	3.6
Q9	The quality of the course content was high.	0	4	2	0	0	6	3.7
Q10	I believe the instructor's grading criteria for exam and assignments provided a true assessment of my learning.	1	2	3	1	0	7	3.4
Q11	I believe I put forth the best effort that I could in this class.	2	4	1	0	0	7	4.1

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1